

Massachusetts Coalition for Adult Education

The Meet and Greet Campaign



CALL your representatives and their staff and invite them to visit your program during the Meet and Greet Campaign. Need help knowing who your legislators are? Check www.mcae.net



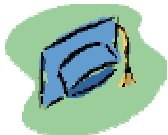
SEND A LETTER inviting them to make an appointment to visit your program during the Meet and Greet Campaign.



SHARE A CUP OF COFFEE, taking the opportunity to explain about the work your program does and the people you serve.



INVITE them to visit a class, volunteer training or other activity to spend some time speaking informally with your staff, students and volunteers. Encourage student participation in all activities your program plans during the Meet and Greet Campaign and in the future.



WHILE VISITING, ASK YOUR REPRESENTATIVE to speak at your program's graduation or recognition ceremonies in the future.



PRESENT YOUR REPRESENTATIVE WITH AN AWARD in recognition of his/her support.

Remember . . .



Have a fact sheet, brochure or any other printed material handy to give to your representative and his/her staff when they leave.



Invite the media to attend while your representative is visiting.



Write a letter of thanks to your representative and his/her staff to thank them for their support and the time they spent visiting with you.