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# MCAE Second Seco

## The Voice of Adult Education in Massachusetts

### Jul y 1, 2010

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Making a Living (?) in Adult Education

#### The Boston Foundation Awards MCAE \$110,000

The Massachusetts Coalition for Adult Education (MCAE) is pleased to announce that The Boston Foundation has awarded \$110,000 over two years to support MCAE's statewide advocacy initiative to increase the visibility, funding and system capacity for adult education. Additionally, the grant will support MCAE with the development of a strategic plan. For more information please contact <u>ktamarkin@mcae.net</u>.

#### Now Registering!! ABE Media Workshop - July 22, 2010

MCAE is holding an in-depth workshop for ABE programs regarding how local programs and MCAE can more effectively use the media to highlight the positive impact of adult basic education in your local community and statewide.

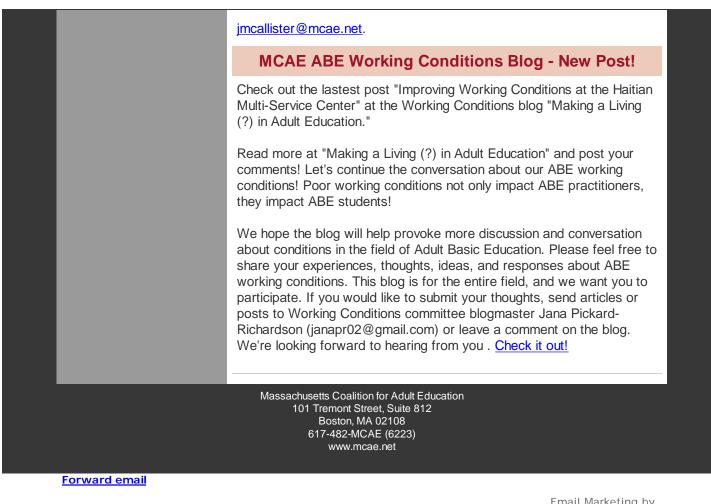
Date:	Thursday July 22, 2010
Time:	10am - 3pm
Location:	ALRI/Greater Boston SABES, UMASS Boston
	Wheatley Hall, Room 04-167, Boston, MA
	For directions please click here.

The workshop will be led by Miriam Zoll an author, researcher, teacher and strategic communications consultant with more than 20 years of experience. Ms. Zoll's background as an award-winning journalist enables her to provide local ABE programs and MCAE with insight about how we can cultivate newsworthy stories and public education campaigns that influence decision-makers, the media and, ultimately, public policy. For a client list and more information regarding Miriam Zoll visit <u>www.miriamzoll.net</u>.

To register please email jmcallister@mcae.net by Wednesday July 14.

#### MCAE's New Featured Program Read/Write/Now

Visit MCAE's <u>website</u> to learn more about Read/Write/Now an ABE program located at the Springfield City Library in western Massachusetts. MCAE showcases adult education programs from around the state. If you would like to have your program featured, and have visual and print materials to illustrate your program, please contact



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